AL.3.2003-343

University of Alberta Library
0 1620 3503174 7

dent and teacher: Use this cover sheet for mailing or faxing.

ASSIGNMENT BOOKLET 3A

ELA3104 English Language Arts 30-2
Module 3: Section 1 Assignment and Section 2 Assignment

FOR STUDENT USE ONLY	
Date Assignment Submitted: _____	(If label is missing or incorrect) Student File Number: _____
Time Spent on Assignment: _____	Module Number: _____

FOR OFFICE USE ONLY

Assigned Teacher: _____

Assignment Grading: _____

Graded by: _____

Date Assignment Received:

Student's Questions and Comments

Apply Module Label Here

Name

Address

Postal Code

Please verify that preprinted label is for correct course and module.

Teacher's Comments

_____
Teacher

INSTRUCTIONS FOR SUBMITTING THIS DISTANCE LEARNING ASSIGNMENT BOOKLET

When you are registered for distance learning courses, you are expected to regularly submit completed assignments for correction. Try to submit each section of assignments as soon as you complete it. Do not submit more than one Assignment Booklet in one subject at the same time. Before submitting your section assignments or your Assignment Booklet, please check the following:

- Are all the assignments completed? If not, explain why.
- Has your work been reread to ensure accuracy in spelling and details?
- Is the booklet cover filled out and the correct module label attached?

MAILING

1. Postage Regulations

Do **not** enclose letters with your assignments or Assignment Booklets.

Send all letters in a separate envelope.

2. Postage Rates

Put your assignments or Assignment Booklet in an envelope and take it to the post office and have it weighed. Attach sufficient postage and seal the envelope. Assignment Booklets will travel faster if sufficient postage is used and if they are in large envelopes that do not exceed two centimetres in thickness.

FAXING

1. Assignment Booklets may be faxed to the school with which you are registered. Contact your teacher for the appropriate fax number.

2. All faxing costs are the responsibility of the sender.

E-MAILING

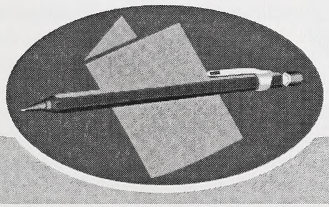
It may be possible to e-mail your completed assignments to the school with which you are registered. Contact your teacher for the appropriate e-mail address.

English Language Arts 30-2

Module 3

Media and Technology

Assignment Booklet 3A



Learning Technologies Branch

Alberta LEARNING

FOR TEACHER'S USE ONLY

Summary

	Total Possible Marks	Your Mark
Section 1 Assignment	45	
Section 2 Assignment	55	
	100	

Teacher's Comments

English Language Arts 30-2
Module 3: Media and Technology
Assignment Booklet 3A
Section 1 Assignment and Section 2 Assignment
Learning Technologies Branch
ISBN 0-7741-2495-4

This document is intended for	
Students	✓
Teachers	✓
Administrators	
Home Instructors	
General Public	
Other	

You may find the following Internet sites useful:

- Alberta Learning, **http://www.learning.gov.ab.ca**
- Learning Technologies Branch, **http://www.learning.gov.ab.ca/ltb**
- Learning Resources Centre, **http://www.lrc.learning.gov.ab.ca**

The use of the Internet is optional. Exploring the electronic information superhighway can be educational and entertaining. However, be aware that these computer networks are not censored. Students may unintentionally or purposely find articles on the Internet that may be offensive or inappropriate. As well, the sources of information are not always cited and the content may not be accurate. Therefore, students may wish to confirm facts with a second source.

Copyright © 2003, the Crown in Right of Alberta, as represented by the Minister of Learning, Alberta Learning, 10155 – 102 Street, Edmonton, Alberta T5J 4L5. Print copies may be obtained from the Learning Resources Centre. Digital copies are available to registered Alberta educators at the Tools4Teachers website: **http://www.tools4teachers.ab.ca**

Every effort has been made both to provide proper acknowledgement of the original source and to comply with copyright law. If cases are identified where this effort has been unsuccessful, please notify Alberta Learning so that appropriate corrective action can be taken.

UNIVERSITY LIBRARY
UNIVERSITY OF ALBERTA

ASSIGNMENT BOOKLET 3A
ENGLISH LANGUAGE ARTS 30-2: MODULE 3
SECTION 1 ASSIGNMENT AND SECTION 2 ASSIGNMENT

Your mark for this module will be determined in part by how well you do your assignments.

This Assignment Booklet is worth 100 marks out of the total 200 marks for the assignments in Module 3. The value of each assignment and each question is stated in the left margin.

Work slowly and carefully. If you have difficulty, go back and review the appropriate topic. Be sure to proofread your answers carefully.

You're encouraged to use a computer for these assignments. If you use a computer, submit a printed copy that has been carefully proofread. Include your name, course name, and assignment question number on each page.

45

Section 1 Assignment: The Impact of Technology

Read all parts of your assignment carefully and record your answers in the appropriate places.

1. Locate an article in a newspaper or magazine that deals with a new invention or a new use for technology. (Magazines like *Popular Science* regularly feature articles on new technology.) Attach the article or a photocopy of it to the following page of this Assignment Booklet. Use your article to answer the following questions in complete sentences:

The title of my article is _____

I found this article in this newspaper/magazine: _____

The date of this publication is _____

2

a. Who will benefit most from this new technology?

_____

_____

_____

_____

Attach your article to this page.

(2) **b.** How will this new technology benefit those who use it?

_____

_____

_____

_____

_____

(2) **c.** What are possible disadvantages of this new technology?

_____

_____

_____

_____

_____

(2) **d.** Why did this article interest you?

_____

_____

_____

_____

_____

When you've completed these questions, return to page 15 in your Student Module Booklet.

(8) **2.** In the following assignment, you'll write a letter expressing an opinion. If you're unsure of how to write a formal letter, refer to page 143 in your *English Language Arts Handbook for Secondary Students*.

Choose either A or B.

A. One of the main issues related to technology is that it may cause unemployment. One piece of equipment can sometimes replace several human workers.

Suppose that you were working in a plant, and you learned that the owner was considering shutting down the factory because new technology in a nearby plant had made this factory obsolete. Write a letter to Mrs. Marchand, the owner of the factory, protesting its closure.

Add whatever information you feel you need (for example, the number of workers who will be affected or the type of manufacturing done in the plant). Be sure to discuss the impact of closing the plant on individuals and the community.

B. Another issue related to technology is that some new procedures offend some people's moral beliefs. For example, some people object to the technology of stem cell research.

Write a letter to your local paper, expressing your opinion about human stem cell research. In your letter, discuss both the advantages and disadvantages of this research, but you should also make your position clear.

Assessment Criteria		Received
Thought and Support • The ideas are thoughtful and clear. • Audience, tone, and purpose have been considered. • Supporting details are appropriate and relevant.	**4 marks**	
Form and Structure • The ideas flow smoothly and coherently.	**2 marks**	
Writing Skills • The language used is correct and effective.	**2 marks**	
TOTAL	**8 marks**	

(There is more room for your answer on the following page.)

When you've completed this question, return to page 22 in the Student Module Booklet.

6

3. In this lesson, you thought about the pros and cons of Internet technology. Suppose you were asked to make a brief presentation about Internet use to a group of parents. What are three important points that you would make in this presentation? Complete the following chart showing your main points and the details you would use to support them.

Main Idea	Details and Support

When you've completed this question, return to page 28 in the Student Module Booklet.

4. On the first page of Lesson 4, you read six brief descriptions of how technology might be used in the future. Use these scenarios to answer the following questions.

(2) **a.** Which of these scenarios do you think will be most useful to society? Give reasons for your opinion.

(2) **b.** Which of these scenarios do you think could cause the most problems? Support your opinion with reasons.

(10)

5. Suppose that the town in which you live or work is considering installing a video surveillance camera in an intersection where several collisions have occurred. Car owners would be fined for any infractions (such as speeding, failing to stop, or turning left unsafely). Members of the community have been invited to express their opinion about the use of this equipment at a local meeting.

Write a speech in which you express your opinion about the use of video surveillance to fine drivers who break laws. Your speech should take approximately three minutes to present.

Assessment Criteria		Received
Thought and Support • The ideas are thoughtful and clear. • Audience, tone, and purpose have been considered. • Supporting details are appropriate and relevant.	**5 marks**	
Form and Structure • The ideas flow smoothly and coherently.	**2 marks**	
Writing Skills • The language used is correct and effective.	**3 marks**	
TOTAL	**10 marks**	

(There is more room for your answer on the following page.)

(There is more room for your answer on the following page.)

5

6. Record your speech after you have rehearsed it several times.

Assessment Criteria		Received
Presentation • The ideas have been articulated clearly and effectively. • Appropriate expression and emphasis have been used. • Pacing, volume, and pitch are suitably controlled. • The student sounds confident and persuasive.	**5 marks**	
TOTAL	**5 marks**	

Submit your recording along with this Assignment Booklet. Label your recording with the following information, and include any additional information your teacher requires:

- Your name
- ELA 30-2
- Assignment Booklet 2A, Section 1, Question 6

4

7. Listen to the recording of your speech that you're submitting for evaluation. Complete the following chart, assessing the content and delivery of your speech. Consider your strengths and the improvements you'll make in future assignments of this kind.

In your self-evaluation, consider your management of the following:

- ideas and persuasive arguments
- supporting details
- purpose
- audience
- tone
- language
- expression
- pace and volume

Evaluation of My Speech on Video Surveillance
Strengths (what I did well)
Improvements (what I need to learn to do better)

When you have completed this question, return to page 35 in the Student Module Booklet.

55

Section 2 Assignment: Understanding the Mass Media

Read all parts of your assignment carefully and record your answers in the appropriate places.

6

1. In Lesson 1, you took a short quiz to assess your knowledge about the mass media. Now that you've completed this lesson, you should understand why none of these statements is completely true.

Select three statements from this quiz, and explain why the statement is false.

Statement	Reason That the Statement Is False

4

2. Complete the following chart by giving at least two arguments on both sides of the question.

Should the Mass Media Be Censored and Controlled?	
Yes	**No**

When you've completed this question, return to page 47 in the Student Module Booklet.

(3) **3.** The visuals accompanying news stories can influence your perception of the people, organizations, or events involved. Explain how the following visuals could influence your reaction to a news story.

Visual	How could this visual influence your reaction to the story?
a. a photograph of a school destroyed by a bomb during a war	
b. video footage of a refugee camp, in which thousands of people are living in tents and suffering from lack of food and medical care	
c. a photograph of a politician in handcuffs being led away by the police	

(2) **4.** The mass media have greatly influenced the way people think and act. Their influence is evident in the changes in people's attitudes and behaviour toward gender roles (that is, the roles of men and women in society). Describe the stereotypical presentation of young men and women in the media.

Example	The Stereotype in the Mass Media
The stereotypical young man	
The stereotypical young lady	

(10) **5.** The poem "Identity Crisis" suggests that the mass media present images of perfection and beauty. Due to misinterpretations of these images, people have become dissatisfied with their own appearances and lives.

Create a poster to represent this theme. Here are some tips to help you with this assignment:

- Look through some newspapers and magazines to find examples of images of the ideal of perfection. Create a collage of these images.
- Give your poster a title. If you wish, include some words from the media or a quotation from the poem "Identity Crisis."
- Use a large piece of blank paper for this assignment. If necessary, you may have to fold your poster to submit it for evaluation.

Assessment Criteria		Received
Presentation • This presentation has a strong visual impact. • The message is clear and effective. • The details are appropriate and appealing. • The text has been carefully selected and edited.	**10 marks**	
TOTAL	**10 marks**	

When you've completed this question, return to page 57 in the Student Module Booklet.

(16) **6.** For this assignment, you'll need to videotape the first fifteen minutes of two television newscasts aired on different channels or obtain the front page of two different newspapers. Then you'll analyse both to note similarities and differences. If you're choosing to analyse television news, your observations will be more interesting if you can tape the newscasts on the same evening so that you can compare what stories each newscast focused on.

Read the following questions before you analyse the samples you have chosen. After your analysis, answer the following questions in complete sentences or short paragraphs. Support your general ideas by referring to specific details in the broadcasts.

a. Which news broadcasts are you comparing?

Time, date, and channel of first broadcast _____

Time, date, and channel of second broadcast _____

OR

Name and date of first newspaper _____

Name and date of second newspaper _____

b. What did you notice about the news anchors in these broadcasts?

OR

What did you notice about the newspaper headlines?

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

c. What did you notice about the sets of the newscasts?

OR

What did you notice about the layout of the newspaper front pages?

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

d. What lead stories were used?

_____

_____

_____

_____

_____

e. What other stories were reported? Did you notice significant differences in the way that the stories were treated or in the order in which they were presented?

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

f. What video footage accompanied the stories in the broadcasts? Did the channels show similar video footage? Was one channel's video footage more interesting than the other?

OR

What images accompanied the news articles in the newpaper front pages? Did the papers use similar images? Were the images of one newspaper more interesting than the other?

g. Did these news broadcasts include any live interviews or reports from journalists on location?

OR

Did the newspaper stories include quotations from eye witnesses, experts, and authority figures?

h. Describe some of the products advertised during the TV news broadcasts.

OR

Describe some of the products that are advertised either on the front pages or in the first few pages of the newspaper.

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

i. How would you rate these newscasts or news articles for interest, information, and entertainment? Was one broadcast more effective in some respects than the other?

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

When you have completed these question, return to page 65 in the Student Module Booklet.

4

7. The following statements are similar to those found in many news stories. Explain why these statements slant the news story in a particular way.

Statement	How does this statement slant the news?
a. Over two thousand outraged citizens gathered at the legislature to demand an explanation of why the government has cut funding to senior citizens.	
b. Members of Friends of the Environment invaded the hotel and disrupted the conference. Finally, the police were called in to restore order.	
c. Mr. Collins boasted that he had outwitted the mayor and council and insists that he'll continue to defy the by–law.	
d. Mrs. Resnik begged the bank for more time to pay off her debt, but the bank refused to negotiate with her and immediately took steps to repossess her vehicle.	

(10) **8.** A recent newspaper article about television has prompted the following letters to the editor:

Letter A:

Television makes people into couch potatoes. It rots their minds. It keeps them from doing more important things. It destroys creativity and imagination. It makes people physically and intellectually lazy. It destroys their ability to concentrate. It shortens their attention span so they can't listen long enough or apply themselves to any task long enough to learn from it. It makes them dissatisfied with their lives because their lives don't seem as glamorous and exciting as the ones they see on TV. Watching too much TV can give people a distorted view of reality, and it can cause some people to adopt anti-social and violent behaviour. Society would be better off without television.

Letter B:

Television is mind-expanding. It can take you to more places on Earth than you could ever hope to see in your lifetime. In the same day, it can take you into orbit and then onto the ocean floor. It can transport you into the past and into the future. It can teach you about things that you never even knew existed. It can inspire you to dream. TV is the most powerful learning tool ever developed. It's the most important technology that has ever been developed. It has changed the world for the better, and it will make the future even brighter.

With which of the two views do you agree? Write a letter to the editor expressing your opinion on the topic of television viewing. Remember to support your ideas with details and reasons. Pay attention to the tone of your letter. Letters to the editor should promote a solution rather than inflame the issue. Your letter should be approximately 200 words in length.

Assessment Criteria		Received
Thought and Support • The ideas are thoughtful and clear. • Audience, tone, and purpose have been considered. • Supporting details are appropriate and relevant.	**5 marks**	
Form and Structure • The ideas flow smoothly and coherently.	**2 marks**	
Writing Skills • The language used is correct and effective.	**3 marks**	
TOTAL	**10 marks**	

When you've completed this question, submit Assignment Booklet 3A, along with your article on technology, audio recording, and poster for assessment. Return to page 71 in the Student Module Booklet and continue working where you left off.

© 2003